

# Commission embarks on an outreach awareness drive at the Rand Show

Issued by [Rand Show](#)

14 Apr 2022

From **13 April to 18 April 2022**, the Competition Commission will be exhibiting at Southern Africa's largest consumer largest consumer exhibition, the Rand Show. The exhibition is an integral part of the Commission's outreach communication and advocacy drive aimed at raising awareness on the work of the Commission and its impact on day-to-day lives of the South African citizens. At this Open Exhibition, members of the public will have a rare opportunity to have face-to-face interaction with the leadership and staff of the Competition Commission while learning more about the work of the Commission continue to impact their lives.

Through these face-to-face engagements, the Commission is also able to interact with members in their home language as some awareness material is now available vernacular.

The Competition Commission is one of three independent institutions established in terms of the Competition Act (89 of 1998) alongside the Competition Tribunal and The Competition Appeal Court. The Commission is empowered to investigate, control and evaluate restrictive business practices, abuse of dominant positions and mergers in order to achieve equity and efficiency in the South African economy. The stated purpose of the Competition Act is to promote and maintain competition in South Africa in order to achieve the following outcomes:

- To promote the efficiency, adaptability and development of the economy;
- To provide consumers with competitive prices and product choices;
- To promote employment and advance the social and economic welfare of South Africans;
- To expand opportunities for South African participation in world markets and recognise the role of foreign competition in the Republic;
- To ensure that small and medium-sized enterprises have an equitable opportunity to participate in the economy; and
- To promote a greater spread of ownership, in particular to increase the ownership stakes of historically disadvantaged persons.

Members of the public, the media, consumer groups and other stakeholders will have six (6) days of open interactions through which to better understand the mandate and role of the Commission in the attainment of a *growing, deconcentrated, and inclusive economy*.

Visit the Competition Commission's stand to learn more about the work of the Commission and how you can help promote competition in the market by reporting anti-competitive conduct.

**Members of the public can now lodge their complaints by SMS/WhatsApp @084 743 0000.**

° **Rand Show attendees win dream vacation courtesy of IOI Holidays** 2 May 2024

° **The South African National Defence Force (SANDF) to take revellers by storm at the 2024 Rand Show** 27 Mar 2024

° **The Rand Show draws in some of South Africa's biggest brands!** 19 Mar 2024

° **Visitors are going to win big time at this year's Rand Show** 18 Mar 2024

° **The SABC and Rand Show team up to bring the event to everyone** 14 Mar 2024



## Rand Show

Rand Show is South Africa's largest consumer event on the annual calendar. A fun and diverse event that has something for the whole family.

[Profile](#) | [News](#) | [Contact](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>