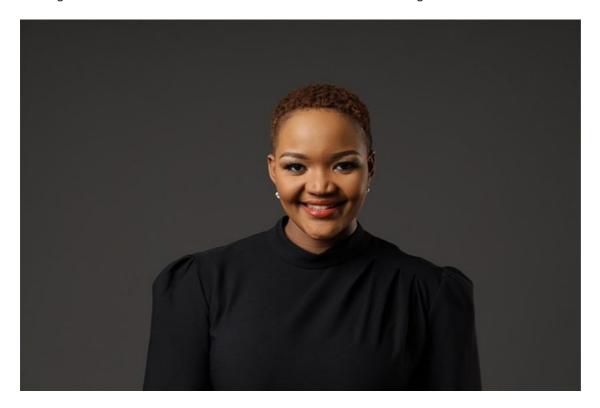


Newzroom Afrika marks 4-year milestone with new offerings and refreshed lineup

Issued by Newzroom Afrika 2 May 2023

Newzroom Afrika celebrates an eventful four years this month with continued innovation and the launch of a new campaign tackling an issue close to the hearts of viewers - that of load shedding.



The channel will be introducing daily videos on social media wrapping up the top stories of the day at 6pm, as well as a load shedding campaign which will shed light on this thorny subject.

The month of June sees a refreshed lineup of talent with the much-anticipated return of Newzroom Afrika's own Cathy Mohlahlana, who will continue to co-anchor *The Pulse with Stephen Grootes* from 5-6pm, before she is joined by Thembekile Mrototo to form a dynamic duo in the prime-time 6-8pm slot.

Mrototo, who has quickly established himself as a burgeoning talent in his own right, will then take over for a solo stint between 8-9pm, where he will continue with focused, punchy and relevant news.



Thabo Mdluli will round off programming for the day as he takes the wheel from 9pm till midnight with a viewer-centric slot version of In Focus, designed to get the audience involved.

Another new programme is a documentary hour every Saturday at 7pm, which will air again on Sundays at 10am.

"These changes reflect the continued evolution of Newzroom Afrika to grow with viewers, remain fresh and always a step ahead," said CEO Thabile Ngwato.

"Building on the enthusiasm shown for our new Nguni news service on Mzansi Wethu (DStv Channel 163), Newzroom Afrika is innovating and developing as we mark four phenomenal years since launch," Ngwato said.

- * Newzroom Afrika CEO chosen for Young Global Leaders Class of 2024 8 Apr 2024
- Managing the fast-paced nature of breaking news with wit, warmth, and wisdom 8 Mar 2024
- "City Press article on exit of former managing editor Zain Semaar 1 Mar 2024
- "Nguni language news platform celebrates a year of touching lives 27 Feb 2024
- * Newzroom Afrika takes a fresh approach for the new year as it marks 5th birthday 9 Feb 2024

Newzroom Afrika



Newzroom Afrika is a premier South African 24-hour TV news channel broadcasting in Southern Africa, East and West Africa.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com