

OPPO goes premium: The Find N2 Flip flagship launches in South Africa

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OPPO is set to bring the Find N2 Flip - a luxurious premium foldable mobile device that blends style and the best of technology - to the South African market for the first time in April 2023.

The device brings with it both the convenience of a smaller and more compact foldable design that can easily fit into a pair of jeans or a clutch bag, and boasts the largest cover screen on any current flip phone. This will provide users with an enjoyable and immersive experience for videos, larger graphics for gaming and an extensive and clear view for navigation. It makes it ideal for content consumption of all kinds, from being a roomy e-reader to seeing one's contacts more clearly when video-conferencing.



A flipping good camera

One of the many differentiating factors of the Find N2 Flip is its generously-sized portrait-mode cover screen, which is 70% larger than the competition, and sports a hinge that is thinner, smaller and stronger than its predecessor (which was not made available locally). It is able to easily fold flat, while any creases between the two halves of the screen are invisible. The Flexion Hinge can hold angles between 45 and 100 degrees. It has a FlexForm Mode, which can stand on its own like a tripod, making it a dream for content creators. It allows for low-angle shooting with a preview on the lower half of the main screen, or hands-free stable video calling.

As is expected in premium devices of this calibre, the Find N2 Flip has an impressive camera system that was co-developed with Hasselblad Camera for natural colour calibration. It includes a 50MP main camera, an 8MP ultra-wide camera, and a 32MP selfie camera with autofocus. This enables the user to take high quality selfies with the main camera when the phone is closed and preview them using the cover screen.

“We are excited to bring our flagship luxury device to the South African market, the OPPO Find N2 Flip is the epitome of how we define the ultimate premium experience. We created this device to set the new premium standard for innovation worldwide. As OPPO we are setting the bar with the flip model.” says Liam Faurie, Head of Operations and Go-to markets for OPPO South Africa.

Bigger, better battery

In a mobile device, long battery life is essential. The Find N2 Flip is equipped with a large 4,300mAh battery and 44W SUPERVOOC fast charging, allowing the user to have a longer battery life and faster charging times. With a bigger battery, users can use their smartphone for longer periods without needing to recharge, which is especially useful for heavy smartphone users. Additionally, with OPPO's 44W SUPERVOOC fast charging, the user can quickly and easily recharge their smartphone to 50% in just 23 minutes, which is significantly faster than traditional charging methods.

It's all about the aesthetics

With the Find N2 Flip, OPPO's designers aimed to achieve a seamless combination of exquisite design and exceptional performance in their smartphones. The company's latest premium offering is designed to fit into their users' lifestyle by providing a device that not only meets their technological needs but also compliments their personal style and preferences. The phone has multitasking features, enabling users to reply to messages, adjust settings, and answer calls without opening the phone's main screen.

The device, which will be available in classic black and shimmering glossy purple with polished aluminium sides. Its fingerprint-resistant superior glass cover, and a micro-etched wave pattern across the hinge, further adds to its visual stunning appearance.



Premium at a pretty price/ Setting the South African standard

The leading smartphone manufacturer, which is known for bringing affordable and user-friendly devices to the market, is now entering the premium market as well with the debut of its latest foldable locally. More than just entering the premium space with its Find N2 Flip, OPPO is aiming at setting a new standard for cutting-edge smartphone innovation in 2023.

Over the past few years, the foldable smartphones trend has captured consumers' imagination and market share. Even as foldables are a nascent part of the mobile phone industry, the demand for them is increasing. According to IDC, [foldable phones are expected](#) to account for 1.8% of the overall smartphone market by 2025.

The growing investment from smartphone manufacturers such as OPPO has further driven the high demand of foldable smartphones. What makes foldables so attractive is that as these high-end devices include technology that surpasses many other sizable smartphones, they can easily double as mobile phones and small tablets in one device, thus doubling their value to the consumer.

“We continue to set the bar in the use of artificial intelligence, the internet of things and 5G technologies to be inclusive and accessible, empowering an intelligent, sustainable and connected society. Fourie stated, elaborating further, “The Find N2 Flip is a testament to OPPO's commitment to offering luxury, premium and tech-smart devices that are user-friendly and provide an exceptional user experience.”

“Despite its compact size, Find N2 Flip packs a palm and pocket-friendly, feature-rich punch, upgrading the flip phone experience in all areas,” he added.

The OPPO Find N2 Flip is available on contract at all networks from R1 199 for the 8GB RAM and 256GB storage model. For the local market, [OPPO](#) has pledged to continue to lead the way for smartphone innovation, with new generations being built on the years of experience and learning before them.

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