

Scan stand wins award at Indaba

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Scan Display recently designed and built an award-winning stand for the Three Cities Group at the Indaba travel and tourism show in Durban. Kagiso Exhibitions, the show organisers, gave the Three Cities stand a Platinum award, based on its aesthetics, messaging, branding and its capacity for interaction with delegates.



National exhibition and display company, Scan Display, designed and built 31 stands at this year's Indaba show. Clients included prestigious tourism operators such as Sabi Sabi, Oubaai Golf Resort, Cape Town Routes Unlimited and Emirates.

Moses Rulashe, GM of Scan's Durban branch, says the Three Cities Group's stand highlights Scan's capabilities: "The custom stand was conceptualised and built from scratch by the Durban team and we are proud of what we achieved."

The string curtaining around the predominantly-white stand caught visitors' eyes and drew them to the exhibit. The Three Cities Group's logo made a strong impact, printed on a vinyl backdrop. The stand also included a reception area where stand staff could greet visitors.

Indaba is an annual event on the KwaZulu-Natal exhibition calendar. It showcases Southern African tourism products and services for the international travel trade, drawing thousands of international visitors to the region. This year's show was held at the Inkosi Albert Luthuli Convention Centre from 10 to 13 May.

For more information contact Scan on +27 11 447 4777 or . Alternatively visit www.scandisplay.co.za.

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