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## **DQ&A SA expand their staff complement**

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DQ&A SA would like to welcome Shamima Ahmed and Nur Saban to the online trafficking fold.

As DQ&A expands its products and services offering to the local and global markets, it is important to ensure that the same high level of services and attention to detail continue to be provided, and the added staff complement ensures a smooth operation.

We welcome them and wish them happy days at DQ&A!



Nur Saban



Shamima Ahmed

\* 4 reasons why CFOs love data-drive creative 26 Apr 2024

- " Why data-driven creative projects fail and 3 steps to ensure success 17 Apr 2024
- " Jaco Lintvelt appointed as the new managing director of Incubeta Africa 11 Apr 2024
- " Data driven creative when marketing is indistinguishable from magic 13 Nov 2023
- " Victoria Webb appointed as new managing director of Incubeta MENA 24 Oct 2023

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