

# New appointment at Provantage Events

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Tracey-Lea Tait, newest member of the Provantage Events team, has an illustrious and exciting background within the performing arts and entertainment industry. She has been blessed to have performed both on international and local stages.



In addition, Tracey-Lea has worked for British American Tobacco formerly as a Gauloises and Peter Stuyvesant Brand Ambassador for three years. She was later promoted to a Trade Marketing representative, supporting the 26-brand-strong company portfolio, within the FMCG sector.

Tracey-Lea brings with her a fresh perspective, enthusiasm and valuable events industry knowledge and experience gained throughout her career to date, and is eager to forge new enterprising relationships in the future. She is extremely proud to be a part of the innovative and dynamic Provantage Events team and is looking forward to adding value to both the growing team and our client projects.

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