

# Branded modular flooring platforms

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Upon being continually challenged for flooring options on activation projects the Rocket Creative crew designed and originated an effective platform solution that fulfilled all of the requirements necessary in an activation floor system.



Consisting of a kit of panels that when interconnect provide powerful brand exposure, these kits are manufactured to spec in the format required with a custom printed overlay containing the brand imagery pertaining to the activation.

The floor components are supplied in protective transport case to further maximise the kits lifespan, making the system even more feasible for extended campaign programs.

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