

Tck Tck Tck: Time for Climate Justice - Euro RSCG asks SA to take action by downloading free music

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In June Havas Worldwide joined forces with Kofi Annan and Bob Geldof to launch "Tck Tck Tck: Time for Climate Justice" - an open-source campaign to galvanise the public and world leaders ahead of the UN Climate Change Conference in Copenhagen this December.



To continue the momentum, Kofi Annan and Melanie Laurent (star of Quentin Tarantino's 'Inglourious Basterds') launched the "Tck Tck Tck: Time for Climate Justice" campaign track - a specially rewritten and re-recorded version of Midnight Oil's hit 'Beds are Burning'. It features over 60 international music stars and celebrities including Duran Duran, Marion Cotillard, Milla Jovovich, Fergie, Lilly Allen and Bob Geldof, who collaborated for free to show support for the campaign.

The track was produced by The:Hours (the record label that Euro RSCG Worldwide acquired last year), and will be made available as a FREE download on all major music platforms. Every download will count as a unique global digital petition with people adding their support to demand world leaders reach a fair, binding and global deal at the UN Climate Change Summit on 7 December in Copenhagen.

Visit <http://www.timeforclimatejustice.org/> to download 'Beds are Burning' for FREE or speak to for more information on how you can be involved.

[Click here to hear the 'Beds are Burning' Tck Tck Tck campaign track.](#) [5MB]

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