## 🗱 BIZCOMMUNITY

## Compose your events for 2010 with Howard Music

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Adam Howard is in high demand as Musical Director and Conductor for a host of prestigious corporate events in South Africa over the exhilarating 2010 period.

Having worked with artists and orchestras the world over, and until recently, the Principal Trumpet player of the Johannesburg Philharmonic Orchestra, Howard has vast experience in the musical composition, arrangement, direction and production across a wide spectrum of musical genres. From medleys to symphonies, pop to classical, corporate jingles to interactive musical shows, Howard Music makes the musical moment resonate in the hearts and minds of corporate audiences, rendering each event an unforgettable and moving experience.

Howard has MD'd and conducted the Johannesburg Festival Orchestra many times, and has worked on high profile events such as:

- Manchester United Tour gala banquet dinner at Emporers Palace
- "Stars Of Mzanzi" awards 2008, screened live on SABC 1
- Springbok world cup send-off dinner, screened live on supersport
- Launch of Gary Player's Blair Atholl Golf Estate
- Launch of the new C-Class Mercedes Benz
- Gala dinner for Transnet
- Gala Dinner for The Department Of Trade and Industry

As MD for the Bala Brothers, Adam has arranged, conducted and provided tracks for one of the top performing outfits in the country. Adam Howard has also composed, arranged, produced and performed music for many of South Africa's top artists, among them - Freshly Ground, Gang Of Instrumentals, Malaika, TKZee, Loyiso, Mbongeni Ngema, Sibongile Khumalo, Steve Hofmeyer, Brenda Fassie, Danny K, Mafikozolo, Watershed and others. He has produced and composed on the last three albums of Kwaito kingpin Kabelo and regularly plays with jazz legend Themba Mkhize, arranging music on his multi award-winning album "Hands On".

Howard Music has created corporate sounds for event companies such as VWV, O'Mage, Blue Moon and for George Mazarakis of combined artists, and also produces music for TV and radio commercials, with clients such as TBWA Hunt Lascaris, DraftFCB, Y&R, Ogilvy, JWT, Metropolitan Republic and Creatrix, to name but a few.

In collaboration with Stone Music Productions, Adam has developed a system to provide a full symphonic sound with a smaller ensemble, enabling clients to have that big orchestral sound when budgets are tight. Top quality backtracks are produced and a click track system allows the live players on stage to play together with these tracks.

Clients can select from Howard Music's massive library of songs, create original tracks, or request interpretations of genres that suit corporate themes, brand identities or launch requirements.

<u>Click here</u> for a sample of the quality of music that your event can experience.

- "Howard Audio picks up 4 Creative Circle Best Of 2023 awards! 20 Mar 2024
- "Howard Audio teams with In Bloom to bring awareness on gender issues 13 Mar 2024

<sup>&</sup>quot;Howard Audio joins forces with Kabza De Small and Ofentse Pitse with Red Bull Symphonic 25 Apr 2024

\* Howard Audio features at Creative Circle Awards 15 Feb 2024

" Howard Audio features in the Loeries rankings 2023! 2 Feb 2024

## Howard Audio

HOWARD AUDIO At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio. Profile | News | Contact | Facebook | RSS Feed

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