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Provantage educates with The Investment Academy

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The Investment Academy, a Stanlib initiative, designed and implemented in conjunction with Provantage Out-of-Home Media, has been successfully delivering accredited financial literacy workshops to students over the past five years.

Managed by Provantage, the Investment Academy sponsored by STANLIB, is currently running financial literacy workshops for tertiary education students at sixteen University campuses countrywide. The Investment Academy workshops are conducted by accredited financial literacy facilitators and focus on budgeting, debt, savings and investments.

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Provantage is one of the largest and most innovative end-to-end integrated marketing solutions and media PROVANTAGE businesses in Africa, extended over multiple key consumer touchpoints and covering a range of environments and audience segments.

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