

# PenQuin International promotes from within

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The successful philosophy of empowering staff internally continues at PenQuin International, the specialist advertising and marketing solutions company, with the promotion of Wendy Mitrovich to the position of Business Unit Director.

Since joining the company, Wendy, along with PenQuin International has grown from strength to strength.

A strong believer in leading from the front, Wendy's leadership skills are proving beneficial to the company's clients and PenQuin International as a whole.

"This is a very exciting chapter in our history and Wendy has proven she is up to the task and ready to grasp her next challenge with both hands and run with it to the benefit of the company," says PenQuin's Grant Leishman.

## **About PenQuin International**

*PenQuin International is a complete advertising and marketing solutions company. Our focus is on developing and implementing unique, cost effective solutions tailored to meet our client's strategic marketing and advertising objectives. Clients benefit from a dedicated communications partner who takes responsibility for the total project - from concept to execution.*

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*Penquin is an independent, mid-sized integrated marketing agency nestled in Johannesburg, with a team of insightful and creative individuals at its core. Established in 2000, our two-decade journey has seen us become a driving force behind the growth of several market-leading brands.*

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