Monique Steyn joins Tractor Outdoor as Sales Executive

Issued by Tractor Outdoor

18 Feb 2011

Tractor Outdoor has recently appointed Monique Steyn as a Key Account Sales Executive on their Billboard and Transit division.

"We are really pleased to have someone of Monique's experience looking after our key accounts," says Simon Wall - Sales Director of Tractor Outdoor. "Our portfolio of opportunities has grown quite significantly over the past year and we have been actively searching for the right person for quite some time - Monique was the perfect candidate as she has a great track record of successfully implementing client strategies and campaigns in an out of home environment."

- **The rise of retail media in marketing strategies** 8 May 2024
- **Mali Motsumi-Garrido and Ruchelle Mouton join Tractor Outdoor's board of directors** 27 Feb 2024
- **Supporting small businesses: Tractor offers free outdoor advertising to SMEs** 26 Jan 2024
- **All the right sites in all the right places** 5 Dec 2023
- **Thinking *out-the-billboard*: Big ideas to bring your next OOH campaign to life** 19 Oct 2023

Tractor Outdoor

tractor

Tractor Outdoor was founded in 2001 by international industry veterans and is managed by a team who has a comprehensive grounding in the outdoor media industry.

Profile | News | Contact | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com