

Trendsetting new Wimpy Sandton City relauches with innovative Style Tech displays

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The new Wimpy restaurant in Sandton City reopened recently boasting a trendy new interior design and a new takeaway format. Wimpy's below-the-line agency, McEwan Advertising, selected and proposed the system after assessing what branding systems were available on the market.

Says Este Jacobs, McEwan Advertising Marketing & Accounts Executive Director, "The concept site at Sandton City demanded something different, something in keeping with its cutting-edge design style. We looked at countless solutions before settling on the Style Tech Display and our research paid off."

Richard Nilson, Rocket Creative MD, elaborates, "Rocket Creative are proud to have been selected with our innovative Style Tech display solutions as the desired display unit of choice to complement the cutting-edge new design format. The restaurant itself is a striking example of impressive contemporary restaurant architecture and we are thrilled that our displays were chosen to complement the trendsetting aesthetic."



About Style Tech Display Solutions

The Style Tech Architectural Display Solution range provides a sense of style that is innovative and original. The range is locally designed and manufactured and we take great pride in the products we develop, replacing conventional ideas with out-of-the-box and trendsetting thinking. We have proudly succeeded in creating a range of product that is technologically and aesthetically unique and unrivalled in the industry.



The Style Tech range of display solutions are exclusively designed and distributed by Rocket Creative Design & Display @ + 27(11) 791 3922 or info@rocketcreative.co.za.

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Rocket Creative Design & Display



Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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