

DMMA seeks Cape Town PR agency

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The Digital Media & Marketing Association is looking to partner with a digitally savvy and well-connected PR agency based in Cape Town for 2012. Ideally the selected agency would be interested in forming a mutually beneficial relationship whereby on top of a retainer, further ad hoc hours would be offered by agency partner, in exchange for ongoing association with the DMMA.

Should you be interested, please email <u>info@dmma.co.za</u> for the PR brief; two-page proposals to be in by the 16th of March 2012.

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IAB South Africa



The Interactive Advertising Bureau (IAB) South Africa is an independent, voluntary, non-profit association focused on growing and sustaining a vibrant and profitable digital media and marketing industry within South Africa

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