

# Bizcommunity.com wants to get in your head

Issued by [Bizcommunity.com](http://Bizcommunity.com)

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Starting today, Monday, 19 March 2012, we invite all our Bizcommunity.com readers to complete our reader survey so that we may understand your needs and continue to be your no. 1 source of daily B2B news and information.

The first 1000 readers who complete the survey will each receive a one-month subscription to [iMaverick](#) - the iPad-only daily magazine with everything you need to know about South African and global business, politics, sport, art and lifestyle.



The short survey consists of 38 questions, mainly multiple-choice, and is divided into three parts: reader demographics, internet usage and product preference. It shouldn't take more than 5-7 minutes to complete. *All survey submissions are strictly confidential.*

The research information will be used to gather quantitative and qualitative information about the Biz communities and how you, our readers, interact with us - our portals, newsletters and niche social network ([My Biz](#)) - and will help guide the additional product offerings coming later this year

Take the survey here: [Bizcommunity Reader Survey 2012](#).

The closing date is 30 April 2012.

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