

Tractor Outdoor Awarded Silver Obie at International Outdoor Advertising Design Awards in Miami

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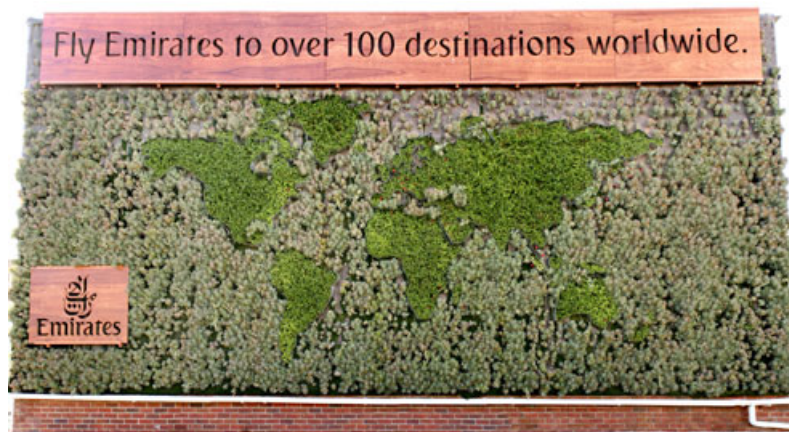
Cape Town-based Tractor Outdoor has been awarded a Silver Obie Award for their "Emirates Vertical Garden" campaign in Kloof Street, Cape Town. This was announced at the 70th Annual Outdoor Advertising Association of America's awards ceremony on Wednesday night at the Fontainebleau Hotel in Miami.



"We are extremely proud to have won such an award," said Simon Wall of Tractor Outdoor. "The competition for this year's awards was incredibly strong, and we were chuffed just to be selected as one of the finalists, but to proceed even further and to receive a Silver, really shows that Cape Town and South Africa have a vibrant, creative and world-leading Outdoor Advertising Industry...!"

"Tractor prides itself in leading the way in innovative outdoor advertising solutions for its clients, and it's been an absolute pleasure working with such forward-thinking companies like Nu Venture Media, Starcom, Drafftcb and of course Emirates Airlines!"

For more info please email - simon@tractoroutdoor.com.



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