Dreams realised in new Game Card Promotion

Issued by Penquin International   18 Aug 2005

Leading marketing solutions company PenQuin International together with Emperors Palace and The Star has given some lucky participants opportunities to realise their dreams in the Emperors Palace Game Card promotion.

Contestants are throwing bones and consulting astrologists to determine whether they will win two keys to the final draw of the R8 million Emperors Palace Dream House II in San Lameer, one of two Alfa Romeo 156's or up to R190 000 in cash.

The Game Card consists of three different game elements. These are Dream Search - a word search game, Day Dream - a cut and paste game and Lucky Bucks - a lucky number game. Participants have been collecting game cards in the Monday editions of The Star and Pretoria News and completing the elements. Draws have been taking place each Thursday at Emperors Palace and one lucky contestant has already driven away in a new Alfa Romeo while another left with R50 000 cash!
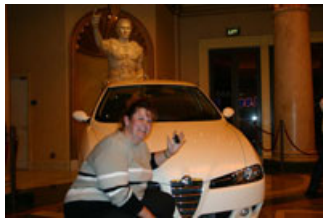
PenQuin International specialises in marketing solutions in the corporate, entertainment and media industries. Find out more about their services at www.penquin.co.za

- **Penquin restructures to elevate business and drive innovation** 25 Apr 2024
- **#CareerFocus with Mandy Davis co-managing director at Penquin** 4 Apr 2024
- **How effective rebranding can redefine and elevate your business** 3 Apr 2024
- **Stars align for Penquin's brand evolution as agency unveils new logo and corporate identify** 2 Apr 2024
- **Four Leadership Strategies For A Dynamic Start To The New Year** 6 Feb 2024

Penquin

Penquin is an independent, mid-sized integrated marketing agency nestled in Johannesburg, with a team of insightful and creative individuals at its core. Established in 2000, our two-decade journey has seen us become a driving force behind the growth of several market-leading brands.

Profile | News | Contact | Twitter | Facebook | RSS Feed