

The Starcom MediaVest Group appoints client managing director

Alexander Kunz has been appointed as the client managing director for Starcom MediaVest Group (SMG) South Africa and Africa. He works alongside MD Ravi Bhaya and CEO Aaron van Schaik. Alex has spent four years within the SMG Group, most recently in London as the EMEA account director for Sasmung and prior to that with SMG Austria.

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