

Dimitri Guerassimov and Fabien Teichner join Serviceplan France

The Serviceplan Group has appointed Dimitri Guerassimov and Fabien Teichner as partners and joint chief creative officers of Serviceplan France. The multi-award winning creative directors will venture on a new entrepreneurial and creative journey at Serviceplan France, alongside its president Alain Roussel.

Guerassimov and Teichner join Serviceplan France from Marcel Agency and have, over the years, worked with some of the biggest national and international brands and have collected more than 500 international creative awards in the process.

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