

Tiger Wheel & Tyre expands product offering to include batteries

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As the temperature continues to drop, the likelihood that your car battery will fail increases proportionately. Fortunately, Tiger Wheel & Tyre has big news that means you won't be left out in the cold with a dead battery this winter. The company that motorists trust most to meet their wheel and tyre needs has announced that its stores will now also sell and fit the ATLASBX brand of automotive batteries.

ATLASBX batteries are sealed, 100% maintenance-free and backed by a 24-month warranty. Tiger Wheel & Tyre is also offering free battery testing to customers who believe their battery may be on its way out. This quick and simple test is performed by trained personnel, using a hand-held tester and can be conducted at any Tiger Wheel & Tyre in South Africa (including neighbouring countries Namibia, Botswana and Mozambique)

"Our customers have long been asking that batteries be added to our offering and the decision to do so is in response to that demand. We're also confident in the quality and performance of ATLASBX batteries. The company was founded in South Korea in 1944 and is now the world's 6th largest battery manufacturer. It produces more than 9 million batteries per year, sells these in over 100 countries and serves as Original Equipment (OE) supplier to manufacturers that include GM and Renault Samsung Motors, among others," explains Joe du Plooy, Marketing Executive of Tiger Wheel & Tyre.

Right now, Tiger Wheel & Tyre staff are already trained to test, sell and fit the best ATLASBX battery for your vehicle and its fitment centres are equipped to install it quickly and efficiently. Whether you drive a 1970 Volkswagen Beetle or the latest most technologically advanced luxury vehicle they have the right battery to fit your car.

For more information and to find the Tiger Wheel & Tyre store closest to you, visit the website www.twt.to.

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