

US mobile operator gears up for 2010, Africa

Earlier this week, the US-based SMSStreamer.mobi brand by Cole Solutions began operating in the local market, with a promise to help make next year's FIFA World Cup a success by delivering quality 2010 content. It will soon launch a mobile service that is essentially the SMS version of social networking. The company will use its South African operations to manage its current and future African operations in Ghana, Liberia, Sierra Leone and Benin from Johannesburg, where they will be under the supervision of a MD for African affairs.

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