

## **CNN, Turkish Airlines to produce *Quest's World of Wonder***

CNN International Commercial (CNNIC) and Turkish Airlines have entered a sponsorship partnership to produce *Quest's World of Wonder*. Presented by Richard Quest, the 30-minute show produced by CNN Vision will showcase the airline as a leading global player flying to more countries and international destinations than any other airline.

Quest will visit a different destination every episode, exploring what drives a city and the people who live in it. Turkish Airlines has exclusive advertising on a dedicated online destination within CNN Travel for the show and additional content about the cities that Quest explores. In addition, a Turkish Airlines brand campaign will run across various CNN TV and digital platforms later this year.

For more, visit: <https://www.bizcommunity.com>