

Ad Stars judging to take place online, extends deadline, adds new category

Ad Stars announced that judging for the 2020 awards will now take place online and that the winners will be revealed online on 22 August via [Adstars.org](https://adstars.org). The deadline has been extended from 15 May until 10 July.

The three-day exhibition, conference and awards ceremony will also not take place from 20-22 August but has been tentatively postponed until 22-24 October.

Furthermore, a special category in response to the coronavirus called 'Pivot' has also been added to the awards this year.

Ad Stars is accepting entries in the following categories: Film, Print, Outdoor, Radio & Audio, Design, Interactive, Mobile, Data Insights, Social & Influencer, PR, Brand Experience & Activation, Direct, Media, Integrated, Innovation, Diverse Insights, Place Brand, Creative eCommerce, Video Stars, Public Service Advertising (PSA) and Pivot.

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