

# The Warc Awards for Effectiveness 2021 opens entries, names juries

The Warc Awards for Effectiveness 2021, in association with Lions is accepting entries awarding the best marketing campaigns that deliver business results. The deadline for entries is 1 April 2021. The awards will focus on six categories judged by a six jury panel.

For each category the juries will award Grand Prix, Gold, Silver and Bronze accolades, as well as special awards honouring particular areas of excellence. The winners will be announced at Cannes Lions in June. To view the full judging panel click [here](#).

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