

Brainstorming bursaries for black advertising students

Eight black advertising students at the Vega Brand Communications School and the AAA School of Advertising will benefit from bursaries as a result of Tony Koenderman's Advertising Brainstorm Conference, held on 10 October 2006 in Johannesburg. Each will receive a R5000 contribution to their course fees, books or other costs. Four bursaries have been donated out of the proceeds of the conference, and four have been funded by *Finweek* as its sponsorship of the event.

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