

Sanlam sponsors Pendoring yet again

Sanlam has once again joined the likes of the ATKV, Vodacom, Media24 and *Rapport* as a main sponsor of this year's Pendoring Advertising competition and project, which focuses on the advancement of excellent Afrikaans advertising. Says Dawid Brand, Pendoring co-ordinator, "An investment in Pendoring means much more than sponsoring an enjoyable get-together. It is an investment in the future of Afrikaans and South African advertising."

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