

Extreme makeover for Fanta bottle

Film production company, Terraplane, were extremely creative when working out the best way to make an inanimate object come to life in the latest Fanta commercial. The commercial to launch the new Fanta bottle is a spoof on the TV reality show, "Extreme Makeover", with the lucky participant being the traditional Fanta bottle which receives a 'makeover' and is left with a new, 'slimmer waist'.

For more, visit: https://www.bizcommunity.com