

Dates set for IAS Masterclasses

The Independent Agency Search and Selection Company (IAS) has released the dates of its three 2012 Masterclasses to be held in Johannesburg and Cape Town, which will provide ad and marketing agencies with cutting-edge info and training on industry-related topics. The first, "Improving your presentation skills to win more business from new and existing clients", will take place in Joburg on 1 March 2012; facilitated by Clive Simpkins, it is aimed at CEO- and board-director level,. The second, "The Magic of Chemistry", will take place in Joburg on 24 May and will be repeated in Cape Town that same week; it will be run by IAS international partner AAR Group MD Paul Philips. The final one, "Mastering the art of Procurement and Tenders", will be in Joburg on 23 August. The classes are free to IAS subscribers.

For more, visit: <https://www.bizcommunity.com>