

LP/AD, Folium Labs partner for cannabis wellness brand launch

Folium Labs has appointed Canada-based creative agency LP/AD to develop the launch of Livli, the biotechnology and consumer products company's new cannabis wellness supplement brand.

The partnership will see LP/AD work with Folium Labs to develop the branding and launch of nutritional supplements under the Livli range, which is aimed at addressing nutritional deficiencies for cannabis users.

The line is set to include supplements for long-term recreational cannabis users as well as day-after products to restore the balance of depleted nutrients and alleviate some of the possible lethargy after-effects of cannabis consumption.

For more, visit: <https://www.bizcommunity.com>