

Call for entries for African Digital Media Awards

Registration for the prestigious 2018 African Digital Media Awards has opened and WAN-IFRA is calling for entries from African media ahead of the award ceremony in Johannesburg, South Africa, later this year.



Winners of the African Digital Media Awards are automatically entered into the World Digital Media Awards competition. The entry deadline is October 26, 2018. The media awards will be held in Johannesburg, South Africa on 23 November 2018.

The annual awards hosted by WAN-IFRA recognises publishers who have adopted digital media and mobile strategies as part of their total product offering to meet the major changes in how people consume news and information today.

The competition is open to all publishers in Africa operational between 25 August 2017 to 15 September 2018. All entries must be published by 15 September 2018.

“This is our third digital awards in Africa and the winning projects have already proved themselves against international competition. For example, Media 24 went on to win a World Digital Media Award in 2017 for News24 Edge - beating competition from the US, Asia and Europe,” said WAN-IFRA, chief executive officer, Vincent Peyrègne.

“We’re really looking forward to seeing the submissions from 2018 - especially in our new categories such as Digital Revenue,” said Peyrègne.

Entries for the awards will be considered in the following categories:

- Best News Website or Mobile Service
- Best in Lifestyle, Sports, Entertainment Website or Mobile Services
- Best Use of Online Video (including VR)
- Best Data Visualisation
- Best Reader Revenue Initiative
- Best Branded Content Project
- Best Digital News Startup
- Best in Social Media Engagement
- Best Digital Marketing Campaign
- Best Innovation to Engage Youth Audiences

To apply for the awards click [here](#).

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