

The Wallop! book launch

On Tuesday, 18 November, Toni Younghusband's book, titled Wallop! An advertising phenomenon called Rightford, Searle-Tripp & Makin, was launched by Ogilvy & Mather Cape Town and Tafelberg Publishers.





Click [here](#) to read more about the book launch and Rightford, Searle-Tripp and Makin.