

Lifebuoy commits to championing health and hygiene

Lifebuoy has reaffirmed its commitment to championing health and hygiene in South Africa at a recent media event held at the Soweto Theatre in Johannesburg.







According to the World Health Organisation (WHO), diarrhoeal disease is the second leading cause of death in children under the age of five. The Lifebuoy 'Help a Child Reach 5' initiative is focused on two core pillars: changing the behaviour of schoolchildren and their parents via an interactive schools solution as well as affecting the behaviour of new mothers and health care workers via a neonatal programme.

[Full article](#)

For more, visit: <https://www.bizcommunity.com>