

# Out There Media appoints new CEO for Sub-Saharan Africa

Mobile advertising and data monetisation company, Out There Media (OTM), has appointed Donald Mokgale as its new CEO for Sub-Saharan Africa.

Mokgale has over 13 years of experience in the advertising and media industry and has held senior management positions for the past six years. He was recently the managing director at Carat South Africa and prior to that, he worked at Posterscope.

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