

## Viral video captures Retroviral's year

As an overview of the work produced by Retroviral, a communications agency formed in 2010, the agency commissioned a video that encapsulates the highlights of the work it has concocted, launched and seeded locally and internationally, via social networks. The agency grew by 120% last year and was recognised as the Small Agency of the Year at the annual PRISA PRISM Awards.

View the #Retrospective13 video here <http://youtu.be/XR3EdtuoaaY> and listen to [www.facebook.com/shortstrawband](http://www.facebook.com/shortstrawband) or <https://itunes.apple.com/za/album/good-morning-sunshine/id668792234>.



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