

Shannon Delaporte joins Mark1 as managing director

Mark1, the Duke Group's digital marketing division, recently added Shannon Delaporte to its team of heavyweights as managing director.

No stranger to the industry, Delaporte most recently held the position of managing director at FoxP2, an agency that she helped grow into the successful business it is today. Over the course of 20 years, she has worked abroad at G2 in London for two years and has honed her skills at firms such as TBWA Hunt Lascaris and JWT Cape Town.

Delaporte joins at a time when Mark1 and the Duke Group are enjoying extraordinary growth, with a number of exciting new client gains and additional businesses being launched within the group in recent months.

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