

Ismail Nanabhay becomes MD - Beverages for Tiger Brands

Tiger Brands has appointed Ismail Nanabhay as managing director of the company's beverages category.

He joined Tiger Brands in 2018 as the company's marketing director of beverages, where he led a team that has achieved notable successes in recent years within the company's beverage portfolio, which includes sports drinks, concentrates and ready-to-drink products.

With 27 years of experience, Nanabhay has worked for multinational companies such as Coca-Cola, BP, Castrol and in the Middle East, Europe, Africa and Asia.

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