

PayJustNow and Game team up to offer BNPL to in-store shoppers

Local retailer Game is boosting sales and customer loyalty by offering Buy Now, Pay Later (BNPL) for in-store purchases.

BNPL allows buyers to spread the cost of their purchases over a three-month period interest-free. PayJustNow's agreement with Game will enable BNPL in all 108 stores starting 14 November.

For more, visit: <https://www.bizcommunity.com>