

Young African filmmakers help combat Covid-19 misinformation

Young African filmmakers from the 2020 group of the MultiChoice Talent Factory Academy have produced seven short films aimed at combating Covid-19 misinformation as part of the United Nations' Pause campaign that aims to create a new social media norm to help combat the rising impact of viral misinformation.

The campaign is part of the Verified initiative that was launched in May by the United Nations to communicate accessible science-backed health information. The short films will be flighted on MultiChoice channels between 9 December and 31 December 2020.

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