

Musina now boasts its very own Cash Converters

Musina local, Robert Livhoyi has opened the Limpopo town's very first Cash Converters at the Musina Mall. Cash Converters CEO Richard Mukheibir believes that franchising provides starting entrepreneurs with the business skills and investment within a supportive and professional environment, which, in turn, guides them in avoiding startup drawbacks.

The franchise currently has 78 of its stores in the Southern African region and most recently opened two new stores on the same day.

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