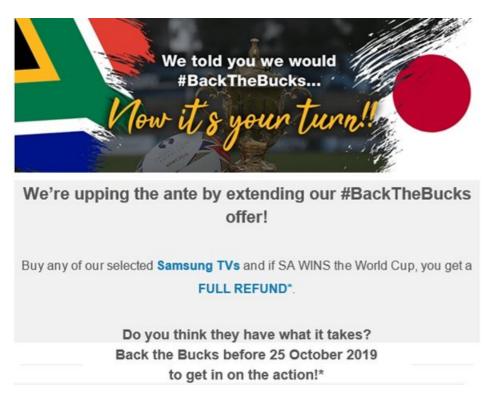


Hundreds of Takealot shoppers score free TVs if Bokke triumph

Takealot's recent #backthebucks promotion saw the online retailer partnering with Samsung to offer South Africans the opportunity to win a free TV if the Springboks win the Rugby World Cup.



Shoppers had the opportunity to buy selected Samsung TV sets within a designated time period, and if the Boks bring home the third Webb Ellis Cup, all qualifying shoppers are going to be fully refunded the full value of their purchase.

Ahead of SA's final against England this Saturday, Takealot has confirmed that the promotion is sold out.

Just under 400 units were made available for three TVs: the Samsung 49-inch Curved UHD TV, Samsung 50-inch UHD TV, and Samsung 55-inch QLED TV. Ahead of the final against England this weekend, 346 customers will be refunded the full value of their purchases if the Bokke win the tournament.

"As a proudly South African company, Takealot's #backthebucks promotion is a way to support the Boks and rally even more 'gees' around an extraordinary tournament. As we head into the finals, now's the time to unite behind the Bokke and

send them good vibes as they tackle England on Saturday," says Takealot.

For more, visit: https://www.bizcommunity.com