

## Wonder teams up with Publicis Groupe

Wonder has partnered with Publicis Groupe. Gareth McPherson, former MD of Publicis Machine, and Helen Ludwig, former MD of Saatchi & Saatchi, founded Wonder a year ago.

Publicis Groupe offers vast capabilities in communication, media and digital technologies, data leveraging, software development and digital transformation.

For more, visit: <https://www.bizcommunity.com>