

## Young people reckon Clicks is the 'coolest' specialist store

Young people in South Africa have rated Clicks as the 'coolest' specialist health, beauty, and accessory store in the [Sunday Times Generation Next Youth Survey](#). The results of the survey were announced at the Sandton Convention Centre and indicated that young people preferred Clicks over Woolworths, Avon, Dis-Chem, and American Swiss.

This year's annual survey, commissioned the *Sunday Times* and conducted by HDI Youth Marketeers, sampled 12,000 young people across urban and peri-urban parts of South Africa between the ages of eight and 23 years.

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