

Here's how to keep track of content during the world cup

[CrowdTangle](#), which was acquired by Facebook last year, has two available resources to help you keep track of content in real time during the world cup.

Click on the [CrowdTangle Leaderboard](#) and the [CrowdTangle Live Display](#) to check it out.

The leaderboard looks at mentions of world cup keywords, followed by world cup mentions across Facebook, Instagram, Twitter, and Reddit, and then posts from teams, federations, and athletes on Facebook, Twitter, and Instagram.

For more, visit: <https://www.bizcommunity.com>