

## **New clients for SAARF's Branded Data**

The SABC and ABSA are the latest clients to sign up for SAARF Branded Data. Already onboard are: Distell, KFC Advertising (Southern Africa), Gillette, Mastercard International, McCain Foods, Nestlé, Old Mutual, Sanlam, Siemens Mobile Phones, Tigerbrands and others.

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