

TBWA\Digital Arts Network appoints client service director

Digital Arts Network (DAN), TBWA's unique and comprehensive digital offering, welcomes Hilton Veldsman as client service director in its Johannesburg office.

Following over 30 years of experience in implementing traditional PR and digital solutions for clients, spanning various markets on the continent, Hilton will be accountable for managing the DAN client service team as well as providing support on new business development.

For more, visit: https://www.bizcommunity.com