

DHS Media obtains publishing rights to BBC *Top Gear* Magazine South Africa

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Picture: Supplied

Combining relevant international copy with current local industry news and drives, BBC *Top Gear* Magazine South Africa will offer local readers both serious and lighthearted variety, placing them behind the wheel of everything that's worth driving, and just as importantly, everything that's not.

BBC *Top Gear* Magazine is owned by BBC Worldwide and published under contract by Immediate Media.

DHS Media Publisher and CEO Dirk Steenekamp said, "With a combined 90 years of magazine experience, we are beyond thrilled to take this prestigious title to new heights."

Top Gear South Africa has answered the prayers from loyal readers with a new fantasy garage about to be unlocked.

Andrew Leopold takes up the reins as managing editor, a position where he has already proven his craft on several other DHS Media titles. "I've always held *Top Gear* in high regard, since my own career was very much guided by what was being written in these pages. I consider being part of this family as the utmost privilege, to serve a publication of this

magnitude alongside an immensely skilled team all motivated by the same passion. I'm confident *Top Gear* will inspire the next generation of automotive minds, be called upon to settle many debates but mostly, bring the locations, roads, people and cars to life. I'm joining the best readers any editor could wish for. Thank you."

With a successful background in publishing a number of luxury lifestyle, fashion, architecture, design and fitness magazines, DHS Media possesses the industry know-how to propel *Top Gear* to the leader in the category, not only in print but from a digital side too. All existing social media channels will resume to coincide with the March issue while TopGear.co.za will lead the magazine's influential online presence. Reactions to *Top Gear*'s early social posts have already proved overwhelmingly positive.

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