BIZCOMMUNITY

Platform to oversee design of Zeitz MOCAA shop

The Zeitz Museum of Contemporary Art Africa (Zeitz MOCAA) has appointed Platform to oversee the design and development of its Zeitz MOCAA shop. In collaboration with the Zeitz MOCAA curators, Laurence Brick and Cathy O'Clery from 100% Design South Africa will lead the project and oversee the Zeitz MOCAA shop design, visual merchandising, product development, and design.

Platform has installed a pop-up shop, which will remain open until the shop is completed towards the end of 2017.

For more, visit: https://www.bizcommunity.com