

McCann Joburg appoints Zetu Damane as its chief strategy officer

McCann Joburg has appointed Zetu Damane as the chief strategy officer at the agency.

Damane is a Chartered Marketer CM(SA) with 17 years of experience having worked across a number of categories which include, FMCG, financial services, pharmaceuticals, motor vehicles, quick service restaurant and beauty. Her responsibilities at McCann Joburg will include managing strategy for clients, directing the agency's direction, and collaborating closely with the executive committee (Exco) partners on group-wide initiatives.

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