

Marketing Indaba to be held virtually

The 10th annual Marketing Indaba will be held virtually on 26 and 27 August. The Indaba offers a wide range of topics grouped under session themes such as marketing strategies and trends, audience and target market development, as well as promotions and customer relations.

This year's Indaba will feature over 12 speakers, including Mike Saunders from Digitlab, SwiftX's Barry Tuck, Luna Digital's Nanga Ntsume, Simone Musgrave from Musgrave Spirits, and Ted Frazer from Seeff, who will all share content revolving around innovative ways of marketing, brand building and communication.

For more, visit: <https://www.bizcommunity.com>