

Krish TechnoLabs, i-61 Group enter strategic partnership

Krish TechnoLabs, a full-service digital commerce agency, and the i-61 Group, a South African-based digital marketing agency, have partnered to provide next-generation e-commerce capabilities for South African customers.

The companies will work together to reportedly deliver high-end customer experience, focused digital commerce solutions and relevant marketing strategies that will improve efficiency and streamline business operations for their customers.

"The relationship between the two partners is a strong mix of e-commerce partners and consulting. Krish's understanding of the dynamic experiences of e-commerce platforms, its extensive technical experience, and agile's collective approach is ideally complementary to how a Krish's team works," says Justin Thomas, assistant vice president of Krish TechnoLab for the Middle East and Southern Africa region.

"Partnering with Krish TechnoLasbs to drive innovation for our customers would allow them to provide the right market, system, and portfolio solutions to plan, design, and develop the next generation of innovative consumer and digital products and platforms," says Elizabeth Roets, president of the i-61 Group.

For more, visit: <https://www.bizcommunity.com>